

August 2015

Dear Burning Tree Parents and Friends,

Each year the PTA publishes a Directory that is an invaluable resource for all Burning Tree families. Advertising in the directory is a great way to show your support for the school and also give everyone that receives the directory a chance to, in turn, support your business and/or service. We heartily encourage our school community to support all advertisers.

The Directory lists important school policies and contact information as well as class lists, student addresses, telephone numbers and parent email addresses. As veteran members of our Burning Tree Community know, the directory is owned by almost every family in the school and is checked many times each week when arranging play-dates, contacting room parents, scheduling volunteer activities, and the like. The Directory will be ready for distribution in early October 2014.

There are full page, half page, and business card advertising opportunities available. You can get a full-page ad for \$350, a ½ page ad for \$225, or a business card ad for \$125.

A directory ad form is attached. Please feel free to pass it on to local merchants that you think might be interested in advertising. Have a great summer and thanks in advance for your support!

Best regards,

The Burning Tree PTA

# Advertise Your Business in the BTES School Directory

There is no better way to reach the parents of our students than by advertising in our directory. Packed with valuable data like student contact info, important school dates, and much more, the **directory** is an indispensable resource and consulted regularly by our families, faculty, and staff. Support our school and your business at the same time!

## WE APPRECIATE YOUR SUPPORT!

### I WOULD LIKE TO PURCHASE:

Size	Price	Measurement (width x height)	Comments
<input type="checkbox"/> Full Page	\$350.00	4.5" x 6.875"	
<input type="checkbox"/> Half Page	\$225.00	4.5" x 3.175"	
<input type="checkbox"/> Business Card	\$125.00	3.5" x 2.0"	
<input type="checkbox"/> Divider Page	\$500.00	4.5" x 7.5"	Sells fast! Call for availability.
<input type="checkbox"/> Inside Front	\$750.00	4.5" x 7.5"	Sells fast! Call for availability.
<input type="checkbox"/> Inside Back	\$750.00	4.5" x 7.5"	Sells fast! Call for availability.
<input type="checkbox"/> Back Cover	\$900.00	4.5" x 7.5"	Sells fast! Call for availability.

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

*Please mail completed form and payment by 8/25/2014 to:*

**AtoZ Directories**  
12 Taft Court, Suite 104  
Rockville, MD 20850

Forms can also be faxed to 240-206-6275. Questions? Please e-mail Mike Schoen at [Mike@atozdirectories.com](mailto:Mike@atozdirectories.com) or call 240.206.6273 x101

**Please let AtoZ know the school you are supporting:**

**School Name:** \_\_\_\_\_